

Jananayak
Chandrashekhar
University, Ballia

Mathura P.G. College, **Rasra, Ballia**

Vision, Mission and Core
Values



JNCU, Ballia

MPGC, Rasra

Our Vision

“Rooted in Rural Strength, Rising through
Knowledge and Values”



Mathura PG College, Rasra envisions itself as a transformative centre of inclusive and quality higher education in the Purvanchal region, dedicated to empowering rural and economically disadvantaged yet intellectually vibrant students—especially young women—through knowledge, skill, and values.

The college aspires to nurture socially responsible, self-reliant, and ethically grounded citizens who contribute to regional development, national progress, and global harmony, in alignment with the vision of Jananayak Chandrashekhar University and the ideals of NEP 2020.

Vision



Our Mission

1. Accessible and Inclusive Education
2. Empowerment of Women
3. Student-Centric Holistic Development
4. Dedicated Teaching and Support System
5. Research, Innovation, and Skill Development
6. Social Responsibility and Community Engagement
7. Alignment with University and National Goals



JNCU, Ballia

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Our Core Values

Community and Social Commitment

We encourage engagement with local communities to address real-life challenges and promote sustainable development.

Cultural Harmony and Values

We foster respect for diversity, cultural heritage, and ethical values to build a harmonious society.



JNCU, Ballia

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Our Core Values

Inclusivity and Equity

We believe in equal opportunities for all, especially for rural and economically weaker sections.

Innovation

We promote curiosity, creativity, and continuous learning in alignment with NEP 2020.

Excellence with Integrity

We uphold high standards in academics and administration with honesty, transparency, and accountability.



JNCU, Ballia

Our Core Values



MPGC, Rasra

**Empowerment
through
Education**

We are committed to empowering students—particularly girls—through knowledge, confidence, and leadership.

**Dedication and
Service**

We value the sincere efforts of teachers and non-teaching staff in shaping students' futures.

**Hard Work and
Perseverance**

We recognize and cultivate the spirit of diligence and resilience among our students.

